

Billboard Specs

Digital

Digital Poster Sizes (11x22, 12x24, 10x20, 6x12, 6x14)

Size all to this:

- 828px W by 396px H at 72 dpi
- JPG, PNG, BMP, or GIF for still image content at 100% quality
- Use RGB color, not CMYK
- Files must be less than 1Mb



BOARDS: Brandywine, Buttercup, North Apollo, Rt 30 Irwin (both), Lower Burrell, Kttg Sheetz (both), Ford City Sheetz

Digital Bulletins Sizes (14x48, 12x40, 10x30, 7x20)

Size all to this:

- 1504px W by 416px H at 72 dpi
- JPG, PNG, BMP, or GIF for still image content at 100% quality
- Use RGB color, not CMYK
- Files must be less than 1Mb



BOARDS: Armstrong High School, Butler City, Ellwood City (both), Boston Bridge (both) Tarentum, New Kensington, North Versailles

Digital Verticals Sizes (15x7)

Size all to this:

- 252px W by 540px H at 72 dpi
- JPG, PNG, BMP, or GIF for still image content at 100% quality
- Use RGB color, not CMYK
- Files must be less than 1Mb

BOARDS: Airport (both), Dinnerbell (both)



Static

Static Boards (Poster & Bulletin)

Size all to:

- 300 dpi
- 6" bleed on all sides
- JPG, PNG, BMP, or GIF for still image content at 100% quality
- Use RGB color, not CMYK